



Absolute Beauty

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Permanent Hair Reduction

At Absolute Beauty we offer you the most advanced technology in the world today (VPL – Variable Pulsed Light) for permanent hair reduction, coupled with the most advanced treatment method, which means you get better results. You simply cannot get a better treatment, better results or better value for money when it comes to permanent hair reduction than at Absolute Beauty. This information sheet has been developed by Absolute Beauty to help you wade through the myths about hair removal treatments on the market and allow you to make informed decisions in regards to permanent hair reduction.

Technology Choices – Lasers V Pulsed Light Systems

It is important to differentiate between hair removal systems that utilise lasers and those, like the Energist Ultra VPL, that employ Intense Pulsed Light.

By applying very short bursts of carefully filtered light, the temperature of the melanin-containing hair follicle is raised more rapidly than the temperature of the skin. When the hair follicle reaches a certain temperature, the hairs germ cells are destroyed, therefore destroying the follicles ability to produce new hair!

Lasers use very high energy beams of a single wave length of light, whilst VPL uses the whole spectrum of visible light, with most of the infra red and ultraviolet lights filtered out. Lasers used for hair removal can normally only treat a small area at a time – while with VPL we can treat 5 square centimetres at a time. Lasers typically deliver very high energy densities and therefore give an aggressive treatment, which can lead to unwanted side effects.

It's no surprise therefore that pulsed light is replacing lasers and old-fashioned technologies for effective permanent hair reduction.

So now you know the benefits of varied pulsed light treatment as opposed to laser hair removal – but what is the difference between IPL and VPL (Variable Pulsed Light)?

What is the VPL advantage?

(Technical but important!)

The purpose of any photo thermal treatment (laser, IPL, VPL) is to raise the temperature of the target (in this case the hair) to a critical level in order to destroy it, while still making sure that surrounding structures, like the skin stay at a safe level.

If we take the example of hair – it needs to be heated to 70 degrees, while leaving the skins temperature below 45-50 degrees. By putting short bursts of energy (as only the Energist Ultra VPL can), we can allow the skin to cool in between shots, whilst still heating the hair! (Hair cools slower than the skin).

This means we can heat the hair to the right temperature to destroy it, but avoid side effects associated with IPL and Laser – like burns. So the use of VPL not only protects the skin and allows for treatment of heavily pigmented skin types, it also reduces client discomfort and the risk of unwanted side effects.

VPL treatments are FDA approved and no other method (laser or IPL) can match the results achieved by VPL light treatments at Absolute Beauty.

How exactly does it work?

VPL works by a process called selective photo thermolysis or more simply put, selective heating through absorption of light. The light is absorbed by the melanin in your hair, resulting in the generation of heat, causing surrounding cells to die, preventing the hair follicle from producing further growth.

When will I see results?

You will see results straight away. Dependent upon the treatment performed and the area treated, increased results will be noticed after a series of treatments. This is due to the body's natural cycle of hair growth.

How many treatments will I need?

As each individual's hair structure, pigment level and growth rates vary, so too will the number of treatments required. As a guide 5-8 treatments are generally required.

How often will I need treatments?

The melanin targeted by the light is present during the Anagen or growth phase of your hair. Depending on what area of the body you are treating, the treatment times may vary. Unlike at other salons where treatments may be carried out as a matter of course, the therapists at Absolute Beauty are trained to recognise the physical signs of the Anagen stage, as well as knowing the physiological growth rates for various parts of the body and will schedule your treatments according to your individual needs. This means better results for you. As a general rule your treatments may be spaced anywhere from 3-8 weeks apart.

Will I ever need retreating?

Any hair in the Anagen stage that is treated will NOT and CANNOT return. After a full course you may require a quick maintenance treatment (a single session) once every 3 months or so. However, major hormonal changes, pregnancy and disease or injury may sometimes cause your body to produce new hair follicles that previously did not contain treatable hair. If this is the case, you may require further treatments, however this is generally a smaller area with reduced treatment times and costs. So the simple answer is other than a maintenance treatment every now and then, no you will not need to undergo a full course of treatments again.

What are the benefits of the Energist Ultra VPL?

- Permanent Hair Reduction: Don't get caught out when wearing sleeveless tops or bathers again.
- Painless: Treat even sensitive areas like your lip, chin and bikini line.
- Safe: Reduced chance of side effects, compared to other systems on the market.
- Effective: The most advanced system, giving you the best results.
- Non-Invasive: No time off work required.
- Rapid Treatment: Due to the large applicator head even large areas can be treated quickly.
- Time Saving: no more monthly visits to the salon for years to come.

Why Choose Absolute Beauty?

- We offer you the most advanced technology in the world today, meaning better results for you with none of the ugly side effects often associated with other Laser and IPL systems.
- All staff are fully trained. Their knowledge is used to time your treatments for best possible outcomes.
- Absolute Beauty was the first to introduce this technology to Tasmania and are the experts in its use.
- Private, confidential treatments and fully comprehensive consultation, test patching and needs analysis. Affordable hair reduction that works.

Where to from here?

Simply book a consultation with one of our fully trained staff members. A consultation takes about half an hour and costs just \$35.00. Consultation includes free test patching and the cost of your consultation is fully redeemable if you decide to proceed with treatment. Start today and be hair free this summer. Never get caught out again. Remember, we offer the most advanced, state of the art technology in the treatment of unwanted hair with the Energist Ultra VPL. The Energist Ultra uses broad-spectrum light, as opposed to traditional laser, and micro pulsing as opposed to a single pulse, to give you the VPL advantage with none of the adverse side effects associated with other techniques. You can expect exceptional results, affordable non-invasive treatment that is safe, comfortable and rapid. Treat all areas of your body and face.

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